

CDT EHS Consulting LLC



We provide a bridge to safety success through expert, passionate consultation. We utilize a systemic approach to elevate corporate growth.

Our Opportunity

Problems worth solving

1. Lack of a Corporate Safety Department
2. Lack of Safety Culture and Knowledge
3. Need to Prevent Regulatory Violations
4. Need to Reduce Accidents and EMOD
5. Prevention of Unsafe Workplace Acts

Target market

1. Large Construction/Manufacturing Company
2. Government Regulatory Agencies
3. Med. Construction/Manufacturing Company
4. Small Construction/Manufacturing Company
5. General Construction Contractors

Our solutions

1. Provide Safety Leadership & Consultation
2. Provide Improved Program Communication
3. Provide Site Inspections and Assessments
4. Provide Training and Injury Management
5. Provide Gap Analysis

Competitors	How our solution is better
Larger Safety Firms	Unique services and deliverables
Larger Safety Firms	Customized problem solving and skill set
Larger Safety Firms	Boutique Safety Services and Technology
Larger Safety Firms	Passion and personal commitment
Larger Safety Firms	Building bridges for safety success

Sales and Marketing

Sales channels

1. *Subscription Services*
2. *Direct Sales B2B*
3. *Custom Consultant Services*
4. *Website / Internet*
5. *Social Media*

Marketing activities

1. *Safety Videos and Training*
2. *Professional Memberships / Affiliations*
3. *Website Packages*
4. *Social Media Campaigns*
5. *Trade Shows, Journals, Catalogs*

Forecast

Revenue streams

1. *Safety Consultation Services*
2. *Safety Personnel*
3. *Safety Inspections and Assessments*
4. *Safety Training*
5. *Safety Program Audits*

Major costs

1. *Personnel*
2. *Insurance and Payroll*
3. *Professional Services and Administration*
4. *Marketing, Dues, Subscriptions*
5. *Utilities (Phone, Internet), Travel*

Team and Key Roles



**Crystal Turner-Moffatt CSP
SMS ASP CHST**

CEO / President

A passionate and ethical Certified Safety Professional, "Safety Diva" has an over 20 year record of success in EH&S and consulting practices



**Carl A. Hamilton BSPA, BSEM,
CEHSP, CSHET**

COO / Executive VP

A passionate and principled Risk and Safety Professional with over 30 years of success in EH&S, Insurance and Risk Management.

Partners and Resources



IASHEP

The International Assoc. of Safety Health Environmental Professionals. Member of the Board of Directors and Vice President of Risk Management



Risk & Insurance Management Society RIMS

The preeminent organization, dedicated to educating, engaging, and advocating for the global risk community. Member of DE&I Advisory Board.



New York Build 2018-2020, 2022

NY Build 2019 Women in Construction Awards Finalist Speaker/Panelist/Event Partner NY Build Expo 2018-2020, 2022.



American Society of Safety Professionals

Professional Member (ASSP), Blacks in Safety Excellence (BISE) Administrator, Past President Hudson River Valley Chapter (Platinum Chapter)



BISE Safety Professional of the Year SPY

Carl Hamilton. 2021 Blacks in Safety Excellence (BISE) Safety Professional of the Year (SPY)



WISE Safety Professional of the Year

ASSP Women in Safety Excellence WISE SPY 2019 Safety Professional of the Year



Professional Article Published

Author (ASSP) Professional Journal of Safety (PSJ) August 2019 "The Power of Mentorship-Strengthening Women in Leadership Roles"



Firmatek - Top Ten Safety Professional

Listed as one of the Top 10 Workplace Safety Experts to Follow on LinkedIn and Twitter